

## Data Privacy & Cyber Law

Roetzel's Technology & Cyber Law attorneys are committed to providing comprehensive support for your data security and privacy needs. With decades of experience, our team delivers creative and focused solutions tailored to address the complex challenges of technology and cyber law. We offer a full spectrum of services, from advising clients on best practices to prevent cyber issues before they arise, to vigorously defending against data breach and privacy lawsuits. Our goal is to help clients navigate the ever-evolving landscape of cyber risks with confidence.



Our pre-breach counseling services are designed to help clients implement strong risk reduction measures and establish a robust legal infrastructure that serves as a bulwark against potential claims, statutory penalties, and fines. We work closely with our clients to provide strategic advice on information technology transactions, ensuring your website notices, privacy policies, and terms and conditions comply with all applicable state and federal laws. Additionally, we offer guidance on first-party and third-party coverage issues related to stand-alone cyber policies and other provisions, helping clients minimize the risk of coverage disputes.

### What We Do

- Provide pre-breach counseling
  - o Prepare and refine compliant data-related policies and protocols, and privacy disclosures
  - o Develop and enhance effective incident response plans
  - o Train officers and employees on data security and incident response
  - o Serve as breach coaches during and after a data breach
  - o Establish robust incident and breach protocols
- Advise on risk management and coverage issues, including first-party and third-party policies.
- Draft stronger and more protective system implementation contracts
- Negotiate agreements related to:
  - o IT managed services
  - o Software implementations and development
  - o Software development
  - o Software licenses
  - o Software as a service (SaaS) subscriptions
  - o IT support services
- Draft protective website notices, privacy policies, and terms and conditions